



# BBA ONLINE

## THE PREMIER UNDERGRADUATE ONLINE BUSINESS DEGREE

Online courses are designed to fit your life, your schedule and make it more convenient to earn your degree. The BBA Online program at the University of Michigan-Flint enables you to reach your educational goals while balancing your professional and personal life.

The University of Michigan-Flint offers a unique combination of rigor, convenience and flexibility while our faculty inspire interactive learning through activities in the virtual classroom. The BBA Online program is convenient, flexible and Michigan focused. Start on the path to **your University of Michigan degree!**



## BENEFITS

- The University of Michigan is known as a global leader in business education.
- Highly qualified faculty with significant online teaching experience.
- BBA Online students can participate in the School of Management's outstanding programs including: Business Internship Program, education abroad, student organizations, scholarships and all other campus activities.
- Students in the BBA online earn the same degree and diploma as students attending classes on-campus.
- Faculty offer both online and on-campus office hours.
- State-of-the-art online teaching technology utilizing the Blackboard learning platform.
- Comprehensive technical and academic support to answer your questions.
- Admission and courses offered year round.
- Graduates of the BBA Online will belong to the largest alumni association in the world at the University of Michigan.

## APPLY TODAY

- ▶ **ONLINE APPLICATION FOR UNDERGRADUATE ADMISSION**  
Apply online at [umflint.edu/apply](https://umflint.edu/apply)
- ▶ **SUBMIT OFFICIAL TRANSCRIPTS FROM ALL COLLEGES**  
*Must transfer with 25+ credits*
- ▶ **FREE APPLICATION, NO FEE!**
- ▶ **ONCE ADMITTED, SCHEDULE YOUR APPOINTMENT WITH A BBA ADVISOR AT THE SCHOOL OF MANAGEMENT**  
**Contact us at 810.762.3160**

Once admitted to the University of Michigan-Flint, students must complete all pre-business courses prior to admission into the BBA Online program. It is highly recommended you schedule an appointment with a BBA academic advisor upon admission.

Learn more at [umflint.edu/som](https://umflint.edu/som)

**University of Michigan-Flint  
School of Management**

Phone: (810) 762 - 3160

Email: [schoolofmanagement@umflint.edu](mailto:schoolofmanagement@umflint.edu)  
[umflint.edu/som](https://umflint.edu/som)

# ADMISSION & DEGREE REQUIREMENTS

Students pursuing the BBA Online at the University of Michigan-Flint must earn a minimum of 120 credits and meet all the degree requirements set forth by the University of Michigan-Flint. Students must complete a minimum of 45 credits at the University of Michigan-Flint, including their last 30 credits (credits can be online; but not at another institution).

## GENERAL EDUCATION

First Year Experience (Can be waived with 25+ transfer credits)  
Fine Arts  
Finance and Quantitative Literacy  
Global Studies  
Health & Well-being  
Humanities  
Natural Science & Technology w/ Lab  
Social Science

## FOCUS ELECTIVE

Choose two courses in one area:  
Anthropology  
Communications  
Computer Science  
Economics  
Ethics  
Foreign Language  
History  
International Studies  
Sociology

## PRE-BUSINESS

MTH 118 or MTH 121 - Calculus  
ECN 201 - Macro Economics  
ECN 202 - Micro Economics  
ENG 111 - College Rhetoric  
ENG 112 - Critical Writing & Reading  
COM/ENG 338 - Business Communications  
SOC 100 or PSY 100 - Intro to Sociology or Psychology (Marketing or IB Marketing majors must take a PSY)  
BUS 110 - Business Concepts and Careers  
BUS 115 - Intro to Business Applications  
ACC 201 - Financial Accounting  
ACC 202 - Managerial Accounting  
SCM 211 - Business Statistics  
BUS 250 - Contemporary Legal Issues for Business

## BUSINESS CORE

SCM 313 - Management Science  
MKT 330 - Principles of Marketing  
MGT 341 - Human Behavior in Organizations  
FIN 361 - Financial Management  
SCM 371 - Operations Management  
BUS 381 - Management Information Systems  
INB 385 - International Business  
MGT 489 - Business and Corporate Strategy (Capstone)

## BUSINESS MAJOR

Choose one Major:  
Accounting  
General Business  
Marketing

## BBA ONLINE RECOMMENDATIONS

- Make an advisor appointment after admission, 810.762.3160
- Students should consider transferring with the equivalent of UM-Flint's MTH 118, Calculus for Business & Social Science majors or MTH 121, Calculus I if your math is not strong.
- Students should consider transferring with the General Education requirement of a 4-credit hour Natural Science w/lab (N/NL).

## ACCREDITED FOR EXCELLENCE



The School of Management is accredited by AACSB-International – The Association to Advance Collegiate Schools of Business. AACSB accreditation represents the highest standard of achievement for business schools worldwide. Member institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review system. AACSB accreditation is considered to be the hallmark of excellence in management education. Through AACSB accreditation, we prepare students to contribute to their organization, the larger society, and to grow personally and professionally throughout their careers.

## BLACKBOARD

Students will use Blackboard, our online learning platform, to take tests, submit assignments, view syllabi, due dates and use it to perform other online functions. Students are required to participate in discussions and activities on a regular basis. Students will not have to log on at specified times, but must submit assignments and take tests by the posted due dates.

Tests are taken within Blackboard and students will have a block of dates in which an online test must be taken. Professors will have online office hours and will be available to answer questions via email. All University of Michigan-Flint School of Management professors teach both online and on-campus. Students can always make phone or in-person appointments with professors.



#umflint  
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Apply at [umflint.edu/apply](https://umflint.edu/apply)

University of Michigan-Flint  
Office of Undergraduate Admissions  
245 UPAV  
303 E. Kearsley St.  
Flint, MI 48502-1950

Phone: (810) 762 - 3300  
Email: [admissions@umflint.edu](mailto:admissions@umflint.edu)  
[umflint.edu/admissions](https://umflint.edu/admissions)  
[umflint.edu/apply](https://umflint.edu/apply)