

ALUMNI & CAREER CENTER

2016-17 Annual Report



CAREER SERVICES

TOP REASONS TO VISIT THE CAREER CENTER



Résumé & Cover Letter Assistance



Individual Career Advising



Assistance Locating Internships & Job Opportunities

SIGNATURE EVENTS

Dinner with Twelve
Hosted by corporate partners for the purpose of sharing career knowledge with small groups of students

2016-17 HOSTS



Pizza, Pop & Postgrads
Facilitated by Alumni

OUTREACH

91

Presentations, Workshops and Classroom Visits

1243

Student Participants

70

Faculty/Department Meetings

TOP MAJORS SEEN BY CAREER ADVISORS



Mechanical Engineering



Computer Science



Business Administration



Applied Psychology

"The Career Center staff prepared me for an interview with the company I am interning with this summer, and I am greatly appreciative of the service I was provided."

ELI MILLER, Mechanical Engineering Major



CAREER CONNECTION

2296

Total Postings

1663

Full-Time Jobs

341

Part-Time Jobs

292

Internships/Co-Ops

423

New Employer Accounts Created in Career Connection since July 2016

2885

Students/Alumni Utilizing Career Connection

KEY NOTES



60% of students learned about the Career Center from Faculty or Staff



80% of students felt welcome by Career Center staff



90% of students felt their Career Advisor helped them identify next steps to take

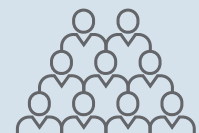
CAREER FAIRS



2 Career Fairs Held



151 Employer Participants, 20% increase over 2015-16



556 Student/Alumni Attendees

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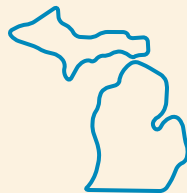


ALUMNI RELATIONS

ALUMNI

↑4.3% Growth in Alumni Ranks

42,524 Total Alumni



77% of UM-Flint Alumni reside in Michigan

91% Grads report being employed, engaged in volunteer or military service, or continuing their education

Source: First Destination Survey Respondents, Class of 2016

VOLUNTEERS



132 Volunteers in 2017

85 Volunteers in 2016



942 Service Hours in 2017

684 Service Hours in 2016

"It has been a pleasure getting involved with the Alumni Leadership Corp. Since retirement it has given me an outlet to utilize both my education as well as corporate experience to help advance the university, students, staff, faculty and alumni."

KIM KNAG B.B.A. '96, M.B.A. '01

COMMUNICATIONS



200k E-newsletters sent

15.3% UM-Flint Average E-news Open Rate

14.6% National Average Open Rate*

REACHING OUR ALUMNI



MAIL

UM-FLINT **96%**

UM AVERAGE** **89%**



PHONE

51%

55%



EMAIL

53%

61%

CAMPUS SUPPORT



142,681 Alumni records provided to campus units this year



4/5 Schools or Colleges completed Alumni Relations Planning Tool



3/5 Schools or Colleges were assisted in sending E-Newsletters

SIGNATURE EVENTS



Chancellor Borrego and members of the Class of '58 at Victors Reunion

Go Blue on the Bricks

Back to the Bricks
Alumni Lounge

Victors Reunion

Student vs Alumni
Basketball Game

Family Skate

* Source: Email Marketing Metrics Report, 2016

** Source: FY17 Mid-Year Results, University Annual Giving